

Marion L. (Sonny) Leonberger

Pension Plan Consultant

Sonny is owner/partner of Administrative Information Management, Inc. He and his partner, Vangie Smith, started AIM Pension, Inc in 1997 to provide defined contribution retirement plan administrative services in the Kentucky and Southern Indiana market. AIM also has client accounts throughout the United States.



After completing seven years of service in the U. S. Navy, Nuclear Power Program, he returned to his Kentucky roots and completed his degree in Finance at the University of Louisville. Sonny entered the financial services industry in 1982. Since 1984, he has been active in the 401(k) market, working in the design, implementation and monitoring of defined contribution plans of all types.

Sonny is an active member of the Louisville Employee Benefits Council. In addition, he has served as “House Leader” with Habitat for Humanity, overseeing the construction of 11 houses in Louisville’s West End, over the past 10 years. In his spare time, Sonny enjoys golf and traveling with his wife, Joyce. He has been married for 40 years, has two grown boys and four grandchildren.